

Job offer #20210708 - Scientific Communication Officer M/F

XENOCS is an international company specialized in the development and commercialization of innovative solutions for X-ray characterization of the structure of matter. Our worldwide users are academic and industrial researchers dedicated to developing new materials and products based on a deeper understanding of the nanostructure and macro-behavior of materials. The company's headquarters are in Grenoble, France and the group has four subsidiaries in the USA, China, Denmark and Singapore for a global workforce of around 90 collaborators.

To support our continued growth, we are now looking for an:

Scientific Communication OfficerM/F

In a growing international group, we offer you the opportunity to join a multicultural, dynamic, and innovative team working in a collaborative mode. Our new building located in Grenoble, is designed in a Quality of Life at Work spirit that promotes the efficiency and performance of our employees.

MISSION

Within the Marketing Department, you will take in charge a roadmap of marketing content generation to support our media and communication plan and will be interacting with our customers, application scientists and product managers to define this content. You will be responsible for writing technical & scientific content documentation related to our products and their associated field of applications to be used in marketing or educational media. Passionate about scientific communication you will participate in the leverage of SAXS technology in material science and associated industries through the organization of digital events (webinars) and participation to social media, in collaboration with the Communication manager.

ACTIVITIES

- Writing of technical & scientific articles

With the aim of developing our visibility (SEO) and establishing Xenocs as the leader in the SAXS technology, you will be writing articles for our website based on content from customer publications, or provided by our application scientists and product managers, as well as from your own research.

The articles will aim to:

- Illustrate why and how the SAXS technique is being used (eye on publications, application highlights, application webpages, white paper)
- Demonstrate the capabilities of SAXS and of Xenocs instrumentation (application notes) through contextualization of data generated by customers or the Xenocs application labs
- Provide learning content on the SAXS technique (technology guides, blog articles) in the type "how to..."

You will also be in charge of preparing application content for product presentations for sales and marketing actions.

Content definition and structuring for marketing and communication:

- Lead a roadmap of marketing content generation to support our marketing and communication plans
- Propose topics in line with company strategy and based on market study and customer scientific publications
- Capitalize on the application reports or data generated by our application scientists

Organization of webinars with scientific guests or application scientists:

- Participate to event creation by contacting our scientist users or internal application scientists, and event hosting

Communicate internally to inform about our products usage and applications.

Maintain up-to-date application content database about our products usage.

PROFILE OF APPLICANT

Degree, Initial Training :

- Master's degree of Science (MSC Degree) or PhD in science, material, polymer science looking for a marketing and communication experience
- or
- Bachelor degree with relevant work experience in an equivalent position (editor in a marketing company specialized in scientific, research industry, or equivalent position in a private company).

Specific skills and experience required :

- Excellent editorial (editing and writing) skills in English are mandatory preferentially in the field of material science and characterization with ability to both write summarized, impacting technical articles and rigorous scientific application notes
- Good communicator in French and English
- Enthusiastic about using its writing and editing skills to inform scientific community about most recent advances on materials science and characterization
- Autonomy, organization to deliver content on time, collaborate with the proper people in the company and federate actions
- Listening, good contact

Experience: 3 years of experience in a related function

Type of contract: Permanent contract (CDI)

Workplace: 1- 3 allée du Nanomètre, 38000 Grenoble

Salary: According to profile and experience
Fixed, variable, health insurance, meal vouchers, profit-sharing schemes

Applications (CV and cover letter) should be sent by e-mail to recrutement@xenocs.com.